

PUTTING THE 'FUN' IN FUNDRAISING

RSVP's Fundraising Handbook:
Turn your passion into action!

Welcome!

This guide is designed to empower individuals and organisations with the knowledge, tools, and creative ideas needed to successfully raise funds for RSVP.

Whether you are an experienced fundraiser or just starting, this guide will provide you with valuable insights and practical strategies to make your fundraising efforts more effective, engaging, and fun!

Remember that fundraising isn't just about raising money—it's about raising awareness, building relationships, and creating lasting change. With determination, enthusiasm, and the right approach, you can inspire others to join your mission and make a difference in the lives of many.

Let's embark on this exciting journey together and unlock the full potential of fundraising for your cause.



“

We ourselves feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop

”

-Mother Teresa

#ibelieveyou

OUR SUPPORT

At RSVP, we work towards a world free from sexual violence and abuse.

We support people who have been subjected to sexual violence and abuse to thrive and enjoy a future of hope and confidence. We boldly stand with survivors and challenge victim-blaming attitudes.

Our confidential services are delivered with compassion, professionalism and humanity. We're here to recognise your individuality, build on your strengths and develop safe supportive relationships with you, to enable you to overcome the impact and effects of sexual trauma.

OUR VISION

Our vision is a world that is free from sexual violence and abuse. We contribute to this by offering trauma-informed, empathetic services to children and adults of all genders who have been subjected to sexual trauma, to ensure that their individual worlds become free from sexual violence and abuse.

OUR MISSION

Through our bold, big-hearted and believing values, we bring our mission to life.

Our counseling and advocacy services give survivors language to process their trauma, learn to cope and begin healing to live their best life.





YOUR FELLOW FUNDRAISERS



NEED INSPIRATION?

Look no further!



Richard live streamed his Sing-a-thon and sang beautifully for hours, entertaining us and raising money for RSVP. He exceeded his target by raising £1,700 and raised awareness for what we do by talking about our work during his fundraiser.

Raised: £1,700



Our dedicated supporter, Danielle took on a huge challenge by running the London Marathon on behalf of RSVP! She made us all proud by completing the marathon and raising money to change the lives of the survivors that use our services.

Raised: £1,177



One of our young supporters swam 1,000 metres and raised a whopping £6,000 for RSVP through Just Giving! We are so proud of this record breaker! This is highest amount of donations raised by one individual through a challenge event for RSVP!

Raised: £6,000



Our brilliant fundraiser Nick decided to shave his beloved beard after growing it for 3 years! He raised over £800 and made a huge difference with every penny donated!

Raised: £821

Transform occasions with confidence using our event guide, empowering you to create extraordinary memories effortlessly.

READY TO TAKE ON THE CHALLENGE?

Join us in making a difference!

A challenge event in support of RSVP is an incredible opportunity to do something extraordinary while supporting a great cause. Push yourself to new limits, but don't forget to have fun too.

Every step you take and every penny you raise will uplift survivors and strengthen essential services. So, gather your friends, family, and colleagues, and let's come together to create positive change.

Sign up today and be part of something truly special!

CHARITY CHALLENGE

www.charitychallenge.com

THE GREAT BIRMINGHAM RUN

www.greatrun.org/events/greatbirmingham-run

THE PEAK DISTRICT CHALLENGE

www.peak-district-challenge.com/

THE WOLF RUN

www.thewolfrun.com/events/

THE THREE PEAKS CHALLENGE

www.threepeakschallenge.uk/

THE LONDON MARATHON

<https://www.tcslondonmarathon.com/>

RUN THROUGH

<https://www.runthrough.co.uk/>

SHARK TANK DIVE EXPERIENCE

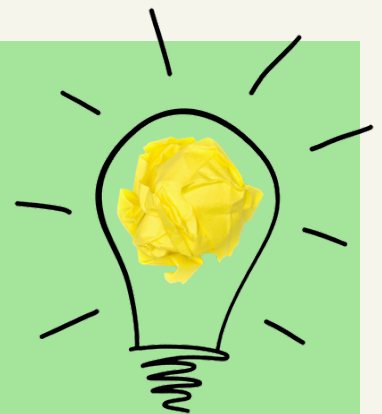
www.greatrun.org/events/greatbirmingham-run



Want to discuss your challenge event ideas further?
No idea is too big or too small.
Get in touch today to turn your idea into reality.

 @rsvpwm

 nandana@rsvporg.co.uk



SOME EASY FUNDRAISING IDEAS

Get inspired. Get started.

Bake Sale:

Organize a bake sale in your community, school, or workplace. Ask friends and family to contribute baked goods, and sell them to raise funds for your cause.

Raffle or auction:

Partner with local businesses to gather prizes, then sell raffle tickets for a chance to win, or auction the prizes

Crowdfunding:

Create an online campaign with a compelling message through platforms like GoFundMe or Kickstarter to share your cause and raise funds from a global audience.

Virtual Event:

Host a virtual event like a trivia night, game tournament, or online class, and ask participants to make a small donation to join.

Social Media Challenge:

Take part in our #ibelieveyou campaign. Print our #ibelieveyou posters, write a message, share it on social media to raise awareness and encourage your followers to donate to your cause.

Spare Change Collection:

Set up a spare change collection jar at local businesses, schools, or community centers.

Coffee morning:

Use the resources in this pack to set up your own coffee morning

ESSENTIAL TOOLS AND TEMPLATES

A few handy resources that you can use to help with your fundraising, including:

RSVP Bunting for you to print, cut & create to make your fundraising event more festive!

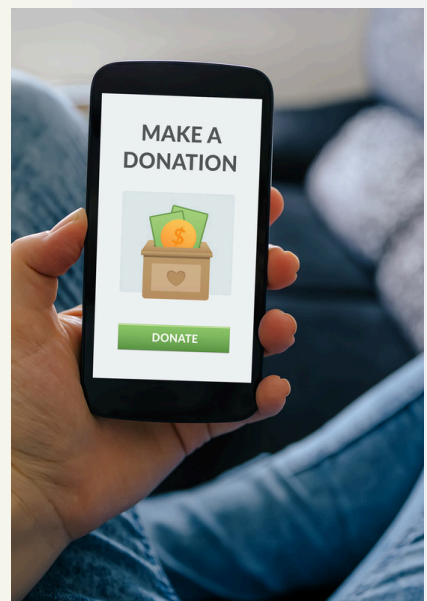
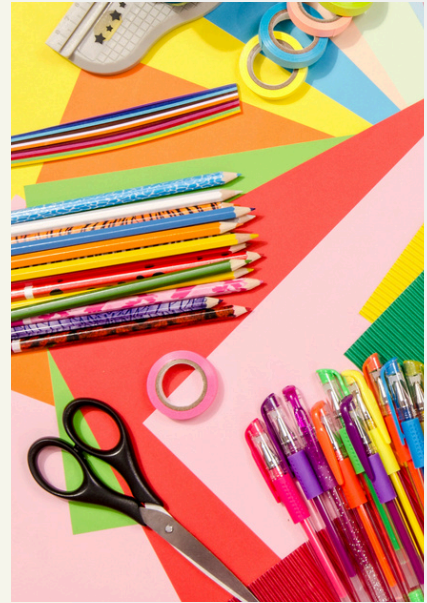
Posters to put up in your office/school so people can support your fundraiser. As well as a poster with QR codes for donations.

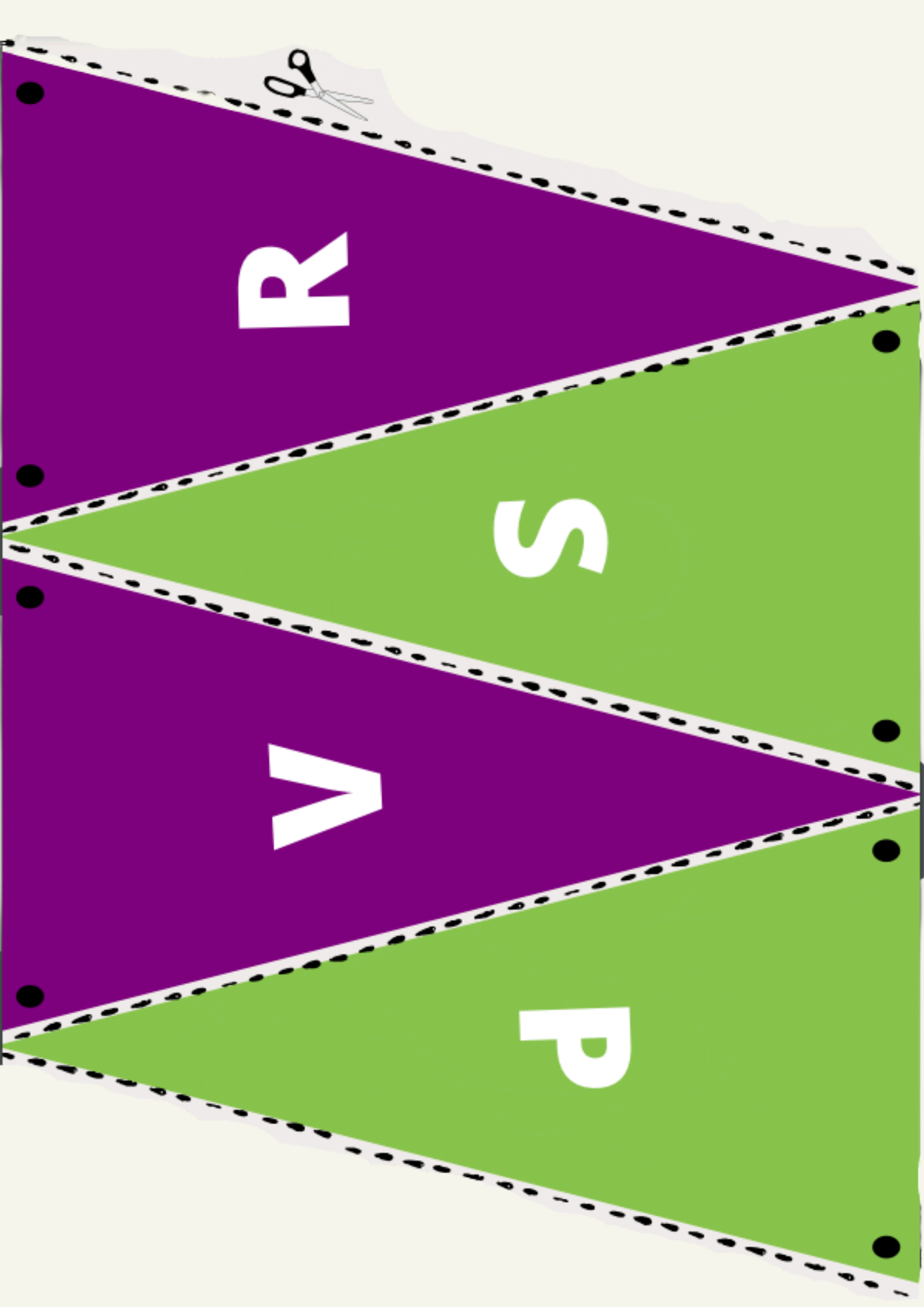
Scorecards for you to print for guest at your bake off/bake sale to decide who the star baker is!

Cake toppers to put into cupcakes during your fundraiser. You can even use these to put in bread, cakes and more!

A donation box which you can print out and make so all your donations are in the same place. You can also make this into a swear box or change box!

Our #ibelieveyou poster can be used to show your support for survivors. Print the page and write your message of support, take a selfie and post the image to social media using the #ibelieveyou. Dont forget to tag us and nominate your friends to take part! This is a great way to take part in activism and boldly show you believe survivors of sexual violence.







Score Card



Category:

Baker:

Appearance /10

Taste /10

Originality /10

Overall Score /30



Score Card



Category:

Baker:

Appearance /10

Taste /10

Originality /10

Overall Score /30



Score Card



Category:

Baker:

Appearance /10

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Overall Score /30



Score Card



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Score Card



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Appearance /10

Taste /10

Originality /10

Overall Score /30



Score Card



Category:

Baker:

Appearance /10

Taste /10

Originality /10

Overall Score /30



Score Card



Category:

Baker:

Appearance /10

Taste /10

Originality /10

Overall Score /30



Score Card



Category:

Baker:

Appearance /10

Taste /10

Originality /10

Overall Score /30

CAKE TOPPERS

1: Print

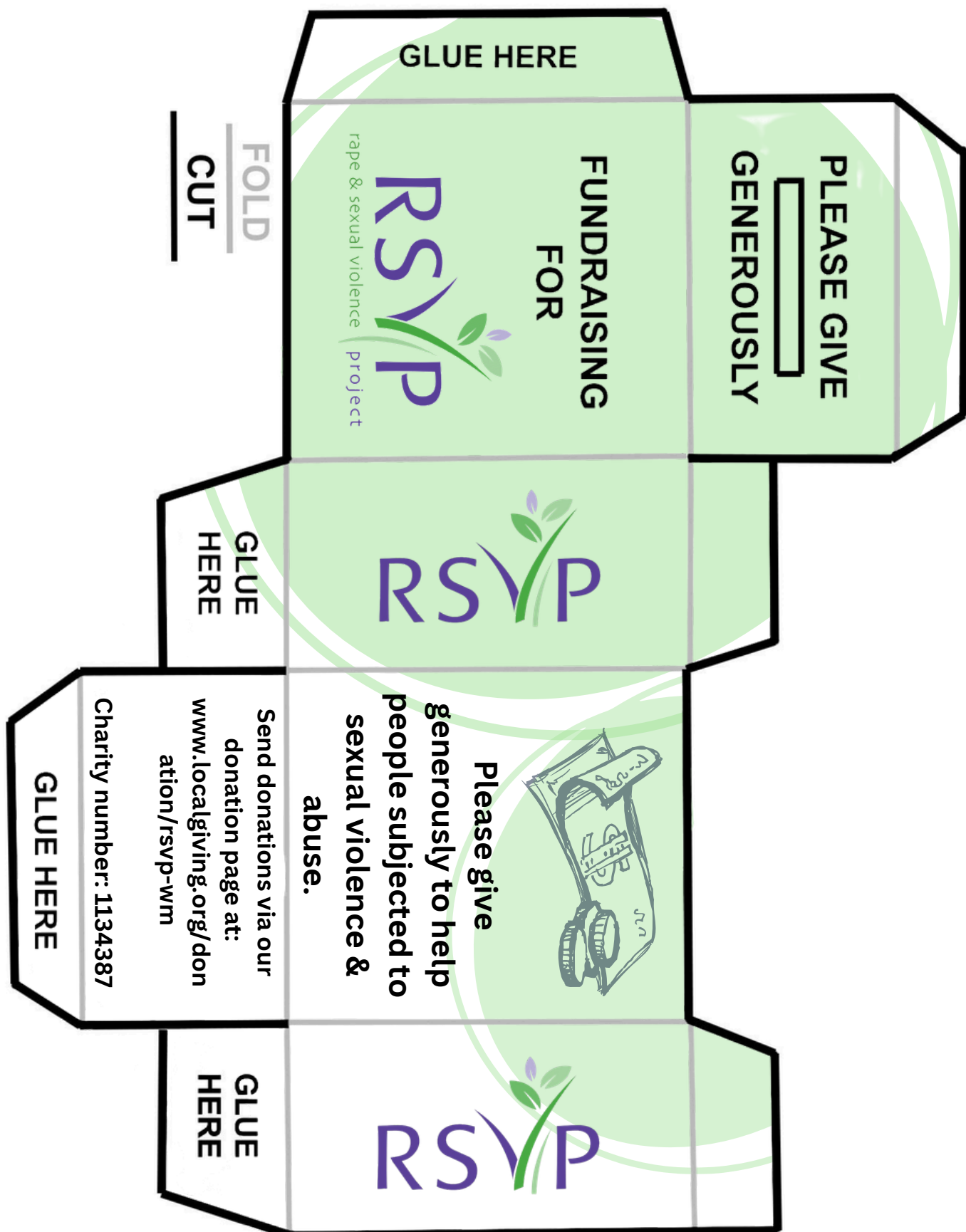
2: Cut out the cake toppers

3: Stick the cake toppers to cocktail sticks to make flags and a banner to top your cakes



#ibelieveyou

Print off this page, cut out and make your donation box!
You could use this as a swear box, a loose change collection box or use it to collect donations at your fundraising event.



#ibelieveyou

"RSVP has given me my life back"

**we
believe
you**

**Compassionate
support if you've
experienced sexual
violence or abuse at
any point in your life.**



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www.rsvporg.co.uk



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[instagram.com/RSVPWM](https://www.instagram.com/RSVPWM)



[facebook.com/RSVPWM](https://www.facebook.com/RSVPWM)



[linkedin.com/company/rsvp-west-midlands/](https://www.linkedin.com/company/rsvp-west-midlands/)

OTHER USEFUL LINKS

 Visit our main donation page: rsvporg.co.uk/

 No hassle, secure fundraising sites that our supporters love:
[Just Giving](#)
[Localgiving](#)



Raise funds for your favourite Brum causes, and stand a chance to win prizes! Sign up to the [Birmingham Community Lottery](#).

 Your shopping can raise funds for us, at no extra cost to you. Sign up to support us via [Give As You Live](#).



[Our Amazon Wishlist](#)
A few essentials that help our office remain a welcoming, safe space for survivors.
Scan and see the list.



Social media is a great tool to engage with your supporters, and raise more awareness about your fundraising activity. Find and tag us on some popular platforms:

 facebook.com/RSVPWM

 instagram.com/RSVPWM

 linkedin.com/company/rsvp-west-midlands/